



Dear potential No Longer 5K sponsor:

The 5th annual No Longer 5K will be held Saturday, April 8, 2017. We are planning for 500+ participants, making this one of Birmingham's largest stand-alone 5Ks. We are pleased to partner with DG racing again this year, offering accurate chipped timing with Rick Journey (Fox 6 News) serving as emcee. Our race has built a reputation as one of the fastest 5Ks in Birmingham, and a \$1500 cash purse has drawn interest from runners from all over central Alabama. We look to build on last year's record turnout and course records in both men and women's divisions and hope your business will want to be a part of this wonderful event. There will be community sponsored booths, providing snacks, products and giveaways. We hope you will consider joining us as we encourage health and wellness in our community while also raising funds to support children in the Dominican Republic who have been overlooked by society.

Presenting Sponsor \$3,000+

- Company name on all advertising (registration website, banners, race flyers/posters)
- Opportunity to speak during race day activities
- Large company logo on official race shirt and banners
- Exhibit booth/table provided
- Ability to provide giveaways and company literature in race bags
- Free race entry for up to 10 family/friends

Platinum Sponsor \$1,000-\$2,999

- Medium company logo on race shirt and race signage
- Exhibit booth/table provided
- Ability to provide giveaways and company literature for race bags
- Free race entry for up to 5 family/friends

Gold Sponsor \$500-\$999

- Small company logo on official race shirt and race signage
- Exhibit booth/table provided
- Ability to provide giveaways and company literature for race bags

Silver Sponsor \$250-\$499

- Company name listed on official race shirt and race signage
- Ability to provide giveaways and company literature for race bags

General Sponsor \$100-\$249

- Name listed on sponsor signs on race day and on insert in race bags

Please contact Brian Bozeman at 205.542.1555 or email us at nolongerdr@gmail.com if you have any questions. Thank you for your consideration, and we promise the No Longer 5K is an event in which your business will want to be involved! It is our hope that the children who are welcomed into Casa Amor will NO LONGER be orphans, but part of a family forever! All donations are tax-deductible. (#45-4634447)

www.no-longer.com

PO Box 1167 Trussville, AL
35173